

GOLF TOURNAMENT



**CRUSH
CRISIS**

JUNE 17

The BTS Open | El Caballero Country Club

**SPONSORSHIP
OPPORTUNITIES**

Beit T'Shuvah today, more than just a rehab...

We are in the midst of the worst drug crisis in American history. Drug overdoses killed more people in 2017 than guns, car crashes, or HIV/AIDS every killed in a single year.

- Centers for Disease Control and Prevention

The impact of this disease is felt in nearly every healthcare and social service setting. Medical schools have had difficulty in keeping up with and teaching the most current treatment principles and there are critical shortages in addiction treatment specialists.

In 2014, after 30 years of experience, wisdom, and knowledge of addiction, Beit T'Shuvah launched the **Elaine Breslow Institute for Addiction Education (EBI)**. Through the power of connection, stories, relationships and mentors, trainees gain a first-hand appreciation and understanding of how to integrate all aspects of evidence-based treatment practices for addictive disorders.

Bringing together clinicians, educators, and spiritual leaders, EBI is an innovative and effective answer to the addiction epidemic.

Beit T'Shuvah's Mission

Beit T'Shuvah is a long-term residential addiction treatment center that integrates spirituality, psychotherapy, the 12 Steps and the creative arts. It is through this faith-based holistic approach that we aim to change the stigma of addiction, heal suffering, and save as many lives as we possibly can.

Primary Residential Treatment Program provides integrative treatment to residents in their first 90-120 days of recovery, including spiritual counseling, psychotherapy and the 12 Steps. Of our 135 residents, only 2% can afford the full cost of care; 98% of our residents receive scholarship support.

Alternative Sentencing is a bedrock of Beit T'Shuvah, providing inmates with spiritual counseling, mentorship, and court advocacy. In appropriate cases some are able to serve their time at Beit T'Shuvah instead of jail.

The Family Program offers support for local and non-local families, including education, process groups and individual therapy, consultation and intervention services, and family immersion programs.

The Partners in Prevention Program has reached thousands of Jewish teens since its start in 2003. The program aims at youth ages 12-18 and goes into schools (both Jewish and secular), synagogues, camps, and youth groups. Through educational courses, speaking engagements, and seminars, the program gives teens—and in many cases their parents—the space to confront issues, sometimes for the very first time.

Right Action Gambling Program is the only gambling program recognized by the California Department of Public Health Office of Problem Gambling, offering our integrative recovery model of treatment to problem gamblers and their families.

...And so much more. Please visit **www.beittshuvah.org** to learn more about our programming.

Schedule of Events - June 17, 2019

THE BTS OPEN

El Caballero Country Club
18300 Tarzana Avenue | Tarzana, CA 91356

8:00 am - 10:00 am

Registration

Breakfast

Driving Range Opens

Chipping Contest

10:00 am - 3:30 pm

Shotgun Start

4-Person Modified Best Ball (team format)

Par 3 Challenges and other contests

3:30 pm

Hosted Reception and Barbeque Dinner

Opportunity Board — chance to win great prizes!

Presentations of team and contest winners

Live Auction

To register or for questions please contact Avia Rosen at 310-202-2289 or arosen@beittshuvah.org
or purchase online at www.beittshuvah.org/golf2019

JUNE 17, 2019 | THE BTS OPEN

Janice Kamenir-Reznik, *Board Chair*

Warren Breslow, *Executive Director*

2019 Golf Committee

David Elston, *Tournament Chair*

Andy Besser
Rabbi Mark Borovitz
Warren Breslow
Ryan Gagerman

Russell Kern
Jeff Lester
Gary Mintz
Joey Plutsky

David Ruderman
Neil Solarz
Julie Webster

2019 SPONSORSHIP OPPORTUNITIES

GOLF SPOTS INCLUDED

This exclusive BTS Open benefits the programs at Beit T'Shuvah. Sponsorship of the golf tournament offers a great opportunity to support a wonderful cause, enjoy a tremendous golf course and promote your business with fellow corporate executives, clients, prospective clients and friends.

TITLE SPONSOR (1 AVAILABLE)

\$50,000

- Corporate name incorporated into name of the event as a Title Sponsor
- Name/logo recognition on event promotional banner at tournament
- 12 tournament playing spots and player gift bags
- 8 on-course tee signs
- 2 souvenir pin flags with your company logo displayed on 2 holes
- Company banner displayed at event
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

AWARDS DINNER SPONSOR (2 AVAILABLE)

\$25,000

- Name/logo recognition on event promotional banner at tournament
- 8 tournament playing spots and player gift bags
- 6 on-course tee signs
- 2 souvenir pin flags with your company logo displayed on 2 holes
- Company banner hanging at dinner
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

PRESENTING SPONSOR (3 AVAILABLE)

\$18,000

- Name/logo recognition on event promotional banner at tournament
- 8 tournament playing spots and player gift bags
- 4 on-course tee signs
- 1 souvenir pin flag with your company logo displayed on 1 hole
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

CADDY SPONSOR

\$10,000

- Name/logo recognition on all caddy bibs worn by El Cab caddies at tournament
- 4 tournament playing spots and player gift bags
- 4 on-course tee signs
- 1 souvenir pin flag with your company logo displayed on 1 hole
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

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2019 SPONSORSHIP OPPORTUNITIES

GOLF SPOTS INCLUDED

WATER SPONSOR (2 AVAILABLE)

\$10,000

- Name/logo recognition on all labeled water bottles at the tournament
- 4 tournament playing spots and player gift bags
- Company logo/name on signage at 1 beverage location on course
- 1 souvenir pin flag with your company logo displayed on 1 hole
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

PHOTOGRAPHY SPONSOR

\$10,000

- Name/logo on all team or individual frames
- 4 tournament playing spots and player gift bags
- 1 on-course tee sign
- 1 souvenir pin flag with your company logo displayed on 1 hole
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

MASSAGE THERAPIST SPONSOR

\$10,000

- Name/logo on signage at massage therapist setup
- 4 tournament playing spots and player gift bags
- 1 souvenir pin flag with your company logo displayed on 1 hole
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

GOLF BALL SPONSOR

\$10,000

- Name/logo printed on sleeve of balls and tees given to players with gift package
- 4 tournament playing spots and player gift bags
- 1 on-course tee sign
- 1 souvenir pin flag with your company logo displayed on 1 hole
- Logo placement on Beit T'Shuvah website and other event marketing materials
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)

GOLF CART SPONSOR (2 AVAILABLE)

\$7,500

- Name/logo recognition on half of all golf carts at tournament
- 4 tournament playing spots and player gift bags
- 1 on-course tee sign
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

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2019 SPONSORSHIP OPPORTUNITIES

GOLF SPOTS INCLUDED

EXECUTIVE SPONSOR (MULTIPLE AVAILABLE)

\$5,000

- Name/logo recognition on 2 tee signs on course during tournament
- 4 tournament playing spots and player gift bags
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials

CONTEST SPONSOR (7 AVAILABLE)

\$2,500

- Name/logo recognition on signage at sponsored contest (Chipping, Longest Drive, Straight Drive, Closest to Pin)
- 2 tournament playing spots and player gift bags
- Logo placement on Beit T'Shuvah website and other event marketing materials

BEVERAGE SPONSOR (4 AVAILABLE)

\$2,500

- Name/logo on signage at 1 beverage location on course
- 2 tournament playing spots and player gift bags
- Logo placement on Beit T'Shuvah website and other event marketing materials

INDIVIDUAL PLAYING SPOT

\$750

- Tournament playing spot and player gift bag

ALL TOURNAMENT PLAYING SPOTS INCLUDE:

- Breakfast
- Golf and golf cart
- Group caddy
- Team format
- Player gift package
- Driving range balls
- Hosted cocktails, dinner and awards reception

THE FOLLOWING SPONSORSHIP OPPORTUNITIES OFFER EXPOSURE FOR YOUR COMPANY | NO GOLF SPOTS INCLUDED

TEE BOX SPONSOR (MULTIPLE AVAILABLE)

\$1,500

- Host and own 1 tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Company name/logo on signage at sponsored tee box
- Logo placement on Beit T'Shuvah website and other event marketing materials
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- 2 tickets to Awards Dinner

CIGAR SPONSOR

\$1,500

- Cigar company will set up at tournament and hand-roll cigars for players
- Company name/logo on signage at cigar station
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials
- 2 tickets to Awards Dinner

HOLE IN ONE SPONSOR (2 AVAILABLE)

\$1,000

- Company name/logo on signage at 2 of the 4 Hole in One contests
- Name/logo mention in upcoming Beit T'Shuvah Magazine (circulation 10,000+)
- Logo placement on Beit T'Shuvah website and other event marketing materials
- 2 tickets to Awards Dinner

PIN FLAG SPONSOR (6 AVAILABLE)

\$500

- 1 souvenir pin flag with your company logo displayed on 1 hole during tournament

TEE MARKER SPONSOR (6 AVAILABLE)

\$500

- 3 sponsored holes each with a pair of tee markers featuring company name/logo placed where players tee up their drives

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